

**Showcase your region to your partner school
 Connecting Classrooms Activity 2**

Summary: You will create a promotional video to showcase your city to students at your partner school and explain why it's a great option for a school exchange.

Video length: 2 - 4 minutes

Audience: Students at your partner school abroad who are curious about daily life and culture in your country.

Your video should include:

1. Introduce yourself (each member of group, if not an individual)
 - a. Your first name
 - b. Purpose of the video ("We're here to tell you," "we're going to show you...")
2. Discuss the topic
3. Ending – What questions do you have for students at your partner school on this topic?

Suggested topics:

- Why is your city the best place for a homestay? (1-2 reasons why your student peers abroad should choose your city/town for a homestay experience).
- What are the top three sites that students should visit in your area?
- What are some typical dishes/foods from your city/region?
- Share some insider tips about your city. (e.g. Where can your student peers abroad find the best burger, best clothing store, or best park/public space to hang out)
- What are some sayings unique to your city/region?
- What is your city/region best known for?

Adaptations:

- Students can choose another city/region in their country.
- Present information about their partner school's town/region through online research or gathering information from their partner school directly.

Tips for video recording

- Clean camera lens
- If using a phone, hold the phone horizontal, not vertical
- Make sure the audio is clear (if the place is too noisy, try getting closer or recording the audio after)

Sample videos:



Salamanca



Toledo



Ronda

Student Planner:

- 1) Give 1-2 reasons why your student peers abroad would choose your city/town for a homestay/exchange experience:

- 2) What are the top 3 attractions in your area?

- 3) Name some typical dishes/foods specific to your town/region:

- 4) Share some insider tips about your town/region (e.g. Where is the best place to go shopping? Best restaurants? Lesser-known sites/attractions?)

- 5) Provide some sayings/expressions unique to your region:

- 6) My town/region is best known for:

- 7) What advice would you give to an exchange student visiting your school?

Grading Rubric:

Presenters' Names: _____

Link to video: _____

Content (70 points)

	Max. Points	Points Earned	Comments
Introduction includes your name and purpose of video.	5		
Topic is fully covered, answering at least 4 questions from the topic list.	30		
Ending includes questions you have for students at your partner school.	5		
Transcripts are accurate and correct.	30		
TOTAL	70	/ 70	

Video Presentation (30 points)

	Points Earned	Above Satisfactory/ Exceeds Requirements (8-10)	Satisfactory/ Meets Requirements (5-7)	Below Satisfactory/ Does not meet requirements (0-4)
VIDEO ORGANIZATION		Presenter is well prepared and organized.	Presenter is mostly prepared and organized.	Presenter is unprepared, presentation is unorganized.
VOICE AND ENERGY		Presenter speaks in loud voice and shows enthusiasm.	Presenter speaks clearly but some of the presentation is read.	Difficult to hear presenter. Most or all of the presentation is read from script.
VISUAL PRESENTATION & CREATIVITY		Video shows creativity and includes a variety of settings and props/graphics that add value to the presentation.	Presentation uses some settings or props/graphics that add value to presentation.	Presentation does not include any settings, images or props that add value to presentation.
TOTAL	/30	Additional comments:		

OVERALL TOTAL: _____ /100